

## Policy Development & Advocacy Workshop

This is a three-hour workshop to provide practitioners with an understanding of the theory and practice of advocacy and policy work for injury prevention, including the tools needed to develop and implement effective policy work. The overall approach is based upon *The Eight Steps to Developing a Health Promotion Policy*, developed by The Health Communication Unit.

Topics covered will include:

- The principles behind advocacy and policy work
- Applied practical steps for success
- Policy development, implementation and evaluation
- Injury specific examples

### Who Should Attend

This workshop is meant for injury prevention practitioners who hope to influence policy as part of a strategic approach to injury prevention.

### Goal

The goal of the workshop is to increase participants skills related to influencing public policy for injury prevention.

### Objectives

By the end of the workshop, participants should be able to:

- Understand the importance of legislation and policy change for injury prevention
- Understand the policy development process
- Understand roles and decision factors in policy development
- Understand how to mobilize the community for action